

**The Down Syndrome Association of Jacksonville receives THE PLAYERS
Championship grant**

Grant, to be delivered during the “Red Coat Ride Out”, part of THE PLAYERS “Giving Back Month,” will help fund the speech assistance program available for our families.

November 2, 2009, (Jacksonville, Fla.) – More than 500 Jacksonville families will have the opportunity to take advantage of the speech assistance program, thanks in part to a grant to The Down Syndrome Association of Jacksonville from THE PLAYERS Championship. As part of THE PLAYERS “Giving Back Month,” the tournament’s past chairmen – the Red Coats – will deliver the funding on Monday, Nov. 2, to The Down Syndrome Association of Jacksonville and 24 other First Coast charities during their “Red Coat Ride Out.”

The “Red Coat Ride Out” will arrive at **The Down Syndrome Association of Jacksonville** inside The Bold New Arc building at 1050 North Davis Street on Nov. 2 at approximately 1:30 p.m. to announce and present the grant. The Staff and several families will be on hand to represent The Down Syndrome Association of Jacksonville.

About THE PLAYERS and charity:

THE PLAYERS Championship contributes to a diverse group of charities throughout Northeast Florida, living by the PGA TOUR’s mission to give back to the communities in which it plays. Since 1977, when THE PLAYERS moved to Ponte Vedra, more than \$31 million has been contributed to Northeast Florida charities, ranging from health care to youth and education to human services. This effort continues to prove that golf is the official sport of giving back. UBS, PricewaterhouseCoopers and JELD-WEN are the exclusive Proud Partners of THE PLAYERS. For more information, visit www.PGATOUR.com/THEPLAYERS.

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